



12th Annual Consensus Meeting

Friday, November 9, 2018
Boise State University, Boise, Idaho

Exhibitor Details

12TH Annual Consensus Meeting
FOUNDATIONS
for TODAY and TOMORROW:
Prevention and Treatment of Pressure Injuries

SAVE THE DATE | Friday, November 9, 2018
LOCATION | Boise State University,
Jordan Ballroom
REGISTRATION | www.idahopupc.com

Exhibitor Information

DATE

Friday, November 9, 2018

TIMES

Important Exhibitor Times

Thursday, November 8, 2018

1:00pm – 5:00pm Exhibitor load in and set up

Friday, November 9, 2018

6:00am – 7:30am Exhibitor load in and set up

7:30am – 8:30am Check-in, Expo, Posters

10:30am – 11:15am Morning Break, Expo, Posters, Strategic Exchange Sessions

12:15pm – 1:45pm Networking Lunch, Expo, Posters, Strategic Exchange Sessions

2:45pm – 3:00pm Session Rotation, Expo, Posters, Strategic Exchange Sessions

4:00pm – 4:15pm Afternoon Break, Expo, Posters, Strategic Exchange Sessions

5:30pm Event Concludes; Exhibitor load out

Overall Agenda

| Start | End | Session | Speaker |
|----------|----------|--|----------------------|
| 7:00 AM | | Check-in (Breakfast session only) | |
| 7:15 AM | 8:15 AM | Breakfast Session - A Clean Wound Bed is a Healing Wound Bed | Dr. Julia Overstreet |
| 7:30 AM | 8:30 AM | Check-in Expo Posters Strategic Exchange Sessions | |
| 8:30 AM | | Welcome | |
| 8:30 AM | 9:30 AM | Session 1 - Root Cause Analysis | Dr. Julia Black |
| 9:30 AM | 10:30 AM | Session 2 - Assessing and Managing Bioburden | Dot Weir |
| 10:30 AM | 11:15 AM | Morning Break Expo Posters Strategic Exchange Sessions | |
| 11:15 AM | 12:15 PM | Session 3 - Pressure Injury Risk Prediction: Moving the Science Forward | Jenny Alderden |
| 12:15 PM | 1:45 PM | Networking Lunch Expo Posters Strategic Exchange Sessions | |
| 1:45 PM | 2:45 PM | Hands On Session #1 Dot Weir - Negative Pressure Wound Therapy Kris Hilvers - Let's Get Physical: Nutrition Focused Physical Exam - the Foundation for Pressure Injury Risk Assessment Leaf Healthcare - The Turn Academy™ | |
| 2:45 PM | 3:00 PM | Session Rotation Expo Posters Strategic Exchange Sessions | |
| 3:00 PM | 4:00 PM | Hands On Session #2 Dot Weir - Negative Pressure Wound Therapy Kris Hilvers - Let's Get Physical: Nutrition Focused Physical Exam - the Foundation for Pressure Injury Risk Assessment Leaf Healthcare - The Turn Academy™ | |
| 4:00 PM | 4:15 PM | Afternoon Break Expo Posters Strategic Exchange Sessions | |
| 4:15 PM | 5:15 PM | Hands On Session #3 Dot Weir - Negative Pressure Wound Therapy Kris Hilvers - Let's Get Physical: Nutrition Focused Physical Exam - the Foundation for Pressure Injury Risk Assessment Leaf Healthcare - The Turn Academy™ | |
| 5:15 PM | 5:30 PM | Wrap Up & Prize Drawings | |

LOCATION

Boise State University, Student Union
Jordan Ballroom, Level 2
Boise, ID 83725

EXHIBITOR LOAD IN

Load In Times

We have two times for load in but recommend setting up on Thursday if possible.

Load in times include:

- Thursday, November 8 | 1:00pm – 5:00pm
- Friday, November 9 | 6:00am – 7:30am

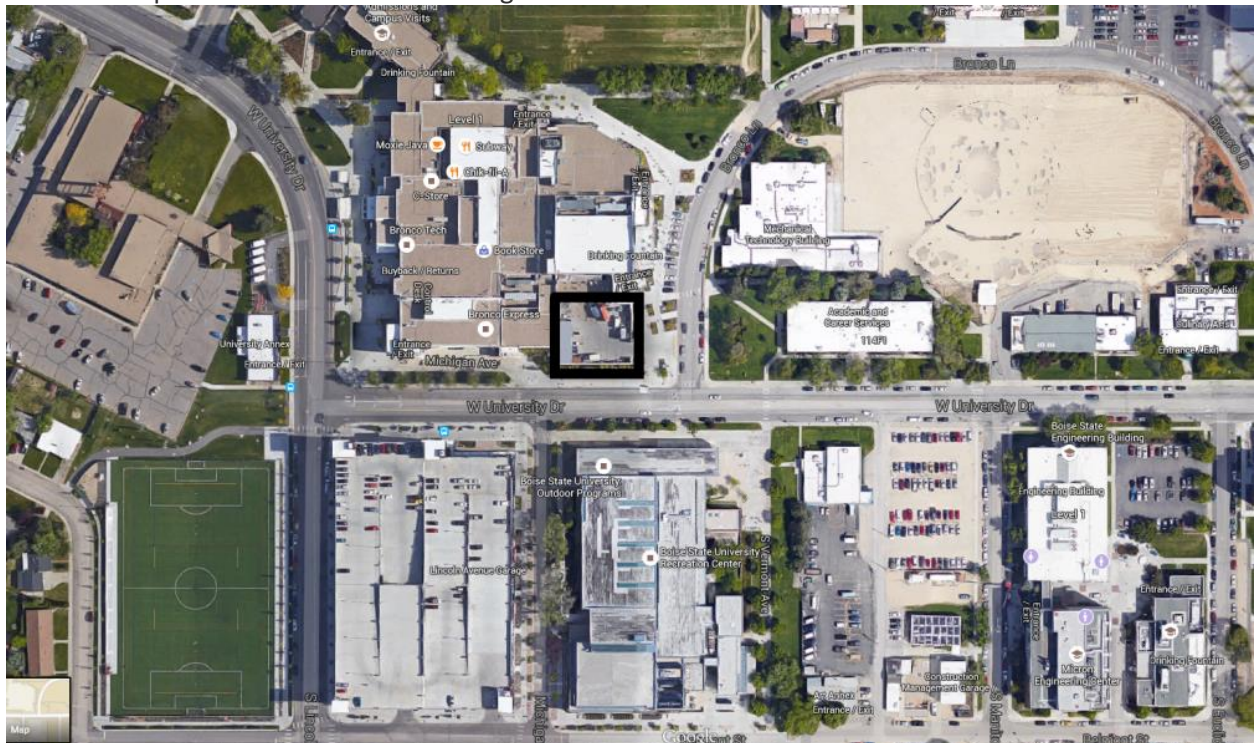
Load Out Times

Exhibitors can begin load out after the expo closes at 4:15pm. The event closes at 5:30pm and all exhibitors must be clear of the building no later than 6:00pm. Please feel free to stay until the closing of the conference if you would like to be available to attendees as they depart.

Loading Dock

For your convenience, there is a loading dock that can be used to drop off boxes at the Student Union.

Here is a map of how to access the loading dock:



The dock is available for your use but is also open to other deliveries. If you know when you plan to arrive, please let us know and we can schedule the dock for your use. Contact us at events@idahopupc.com.

SHIPMENTS

Inbound Shipments

Boise State University

Attn: Idaho PUPC/Emma Ballantyne (to Jordan Ballroom at 12pm on 11/8)

1900 University Drive, Boise, ID 83725

Recommended arrival on campus 11/7

Boxes will be placed at your booth during load in on October 26.

Please send any tracking information to events@idahopupc.com.

BSU is not responsible for lost or stolen packages or packages getting to Bronco Express post event.

Outbound Shipments

Bronco Express is located near the south-east entrance of the Student Union Building. They are open from 8:00am – 5:00pm. If you have boxes to send and will not be packed up by 5:00pm, please bring a UPS or FedEx slip that is filled out with a shipping number and we will have the box delivered to Bronco Express on Monday.

Mail pick up is as follows:

UPS @ 4:00pm

FedEx Brown @ 2:00pm

FedEx @ 3:00pm

If you have shipping questions, please contact Bronco Express at [208-426-5403](tel:208-426-5403).

HOTEL

We have secured a conference rate of \$99/night at:

SpringHill Suites by Marriott Boise-Parkcenter

424 East ParkCenter Blvd, Boise, ID 83706

208-342-1044

www.marriott.com/boidt

QUESTIONS/CONCERNS

Please direct any questions you have to us at events@idahopupc.com.

Expo Passports

Each attendee will be given a passport to encourage them to visit each of the vendors in the expo. We will place a stamp at each table for you to stamp the passports. Attendees will place their passports in a fish bowl once complete for the chance to win a raffle item at the end of the day.

Attendees will have a second chance to win if they attend all Strategic Exchange Sessions (see more below).

Sponsors | Strategic Exchange Sessions

As a sponsor, you have the opportunity to take part in a Strategic Exchange Sessions. This is a great opportunity for you to become the expert educator! A Strategic Exchange Session is an eight-minute live presentation that takes place on the exhibit floor. The presentation is a chance to gather a group of attendees, focus on a topic and create additional opportunity to further conversation and answer questions back at your booth.

OBJECTIVE OF A STRATEGIC EXCHANGE SESSIONS

1. Allow vendors/industry to be 'educators' rather than salespersons only
2. Utilize commercially available products as a teaching tool to reinforce concepts of pressure ulcer prevention
3. Facilitate a dynamic venue that is interactive both physically and intellectually create opportunities for exhibitors to tout their latest and greatest products with a captive audience

GUIDELINES

If your organization chooses to participate in our Strategic Exchange Sessions, you will be asked to follow these guidelines:

- Presentation – We encourage you to get creative in deciding what your educational piece will look like. Visit NPUAP (www.npuap.org) > Resources > Educational and Clinical Resources > Pressure Ulcer Prevention Points.
- Product Placement - Yes! You can talk specifically about products your organization has to offer to help providers in their prevention efforts. However, please remember the purpose of these sessions is to be educational.
- Schedule - Each session will be 8 minutes in length. Encourage participants to come to your exhibit afterward to learn more. PUPC will provide a time-keeper at each "stage" to ensure presentations begin and end on time.